

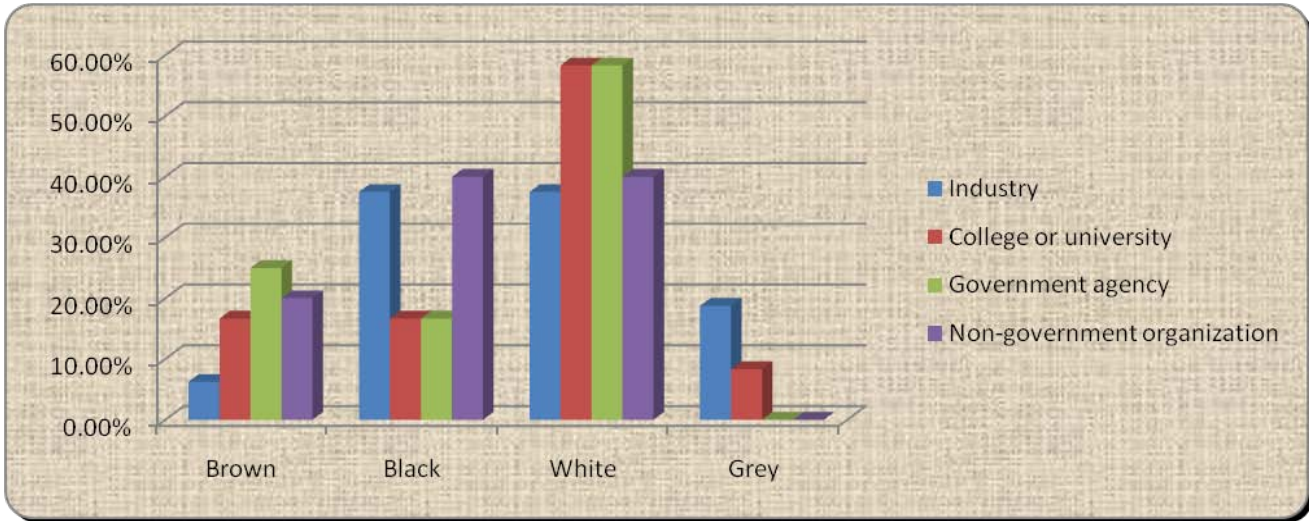
Turning Point Graphical Comparison

Session Name: Wood Energy Summit

Created: 17 February 2010

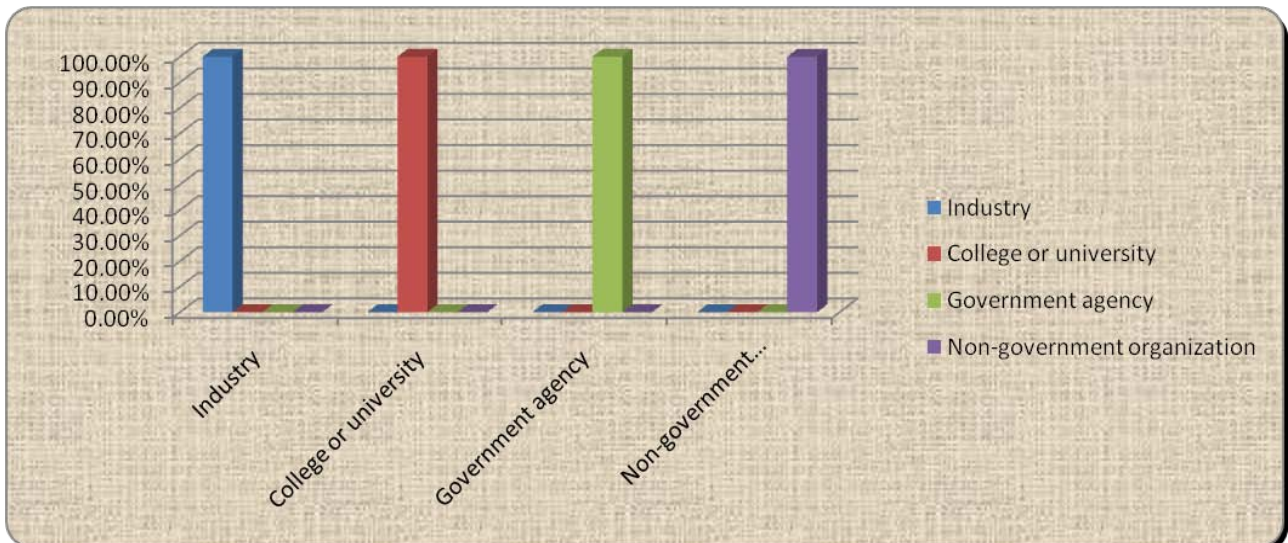
1.) A bear approaches a house with walls that all face south. What color is the bear?

| | Brown | Black | White | Grey |
|-----------------------------|--------|--------|--------|--------|
| Industry | 6.25% | 37.50% | 37.50% | 18.75% |
| College or university | 16.67% | 16.67% | 58.33% | 8.33% |
| Government agency | 25.00% | 16.67% | 58.33% | 0.00% |
| Non-government organization | 20.00% | 40.00% | 40.00% | 0.00% |



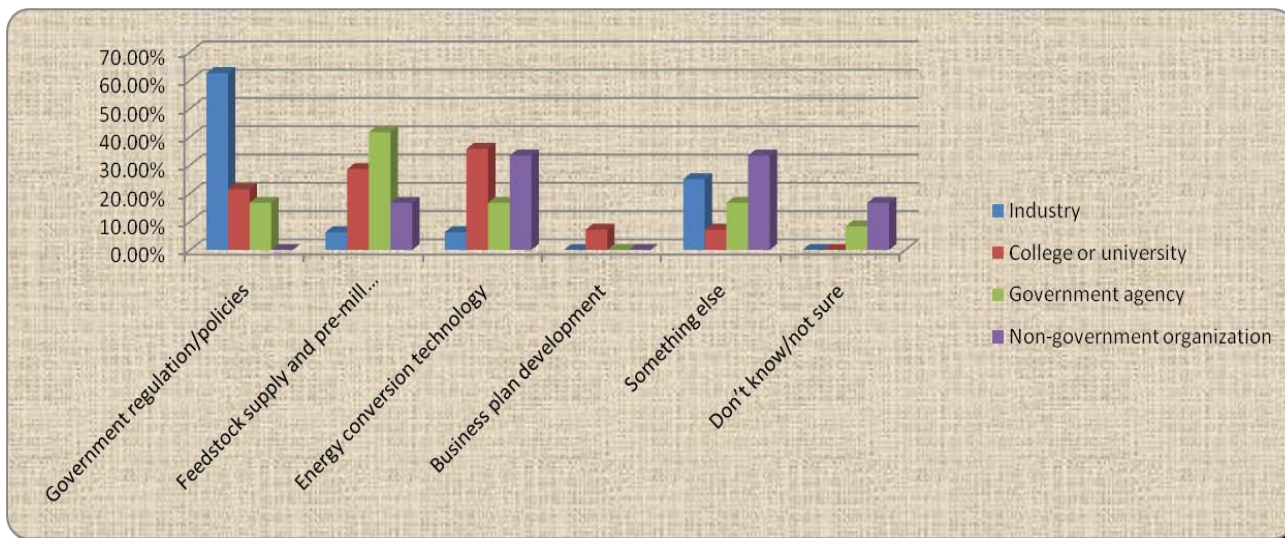
2.) What is your primary role in wood energy development?

| | Industry | College or university | Government agency | Non-government organization |
|-----------------------------|----------|-----------------------|-------------------|-----------------------------|
| Industry | 100.00% | 0.00% | 0.00% | 0.00% |
| College or university | 0.00% | 100.00% | 0.00% | 0.00% |
| Government agency | 0.00% | 0.00% | 100.00% | 0.00% |
| Non-government organization | 0.00% | 0.00% | 0.00% | 100.00% |



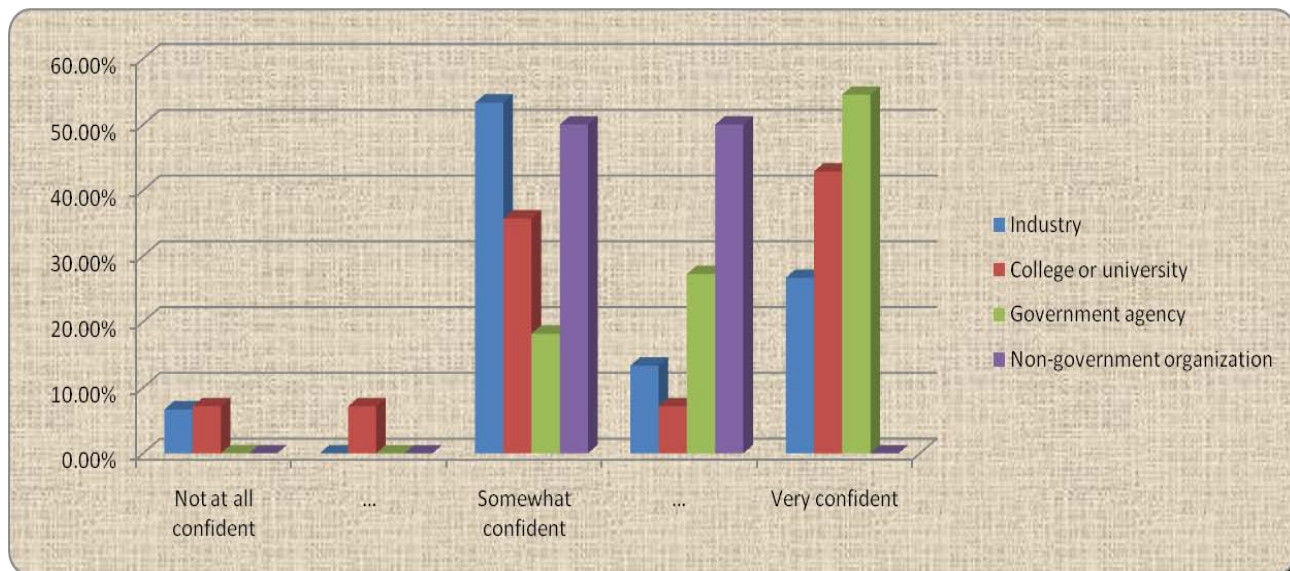
3.) What is the biggest barrier to developing a larger wood energy sector in Michigan?

| | Government regulation/policies | Feedstock supply and pre-mill gate issues | Energy conversion technology | Business plan development | Something else | Don't know/not sure |
|-----------------------------|--------------------------------|---|------------------------------|---------------------------|----------------|---------------------|
| Industry | 62.50% | 6.25% | 6.25% | 0.00% | 25.00% | 0.00% |
| College or university | 21.43% | 28.57% | 35.71% | 7.14% | 7.14% | 0.00% |
| Government agency | 16.67% | 41.67% | 16.67% | 0.00% | 16.67% | 8.33% |
| Non-government organization | 0.00% | 16.67% | 33.33% | 0.00% | 33.33% | 16.67% |



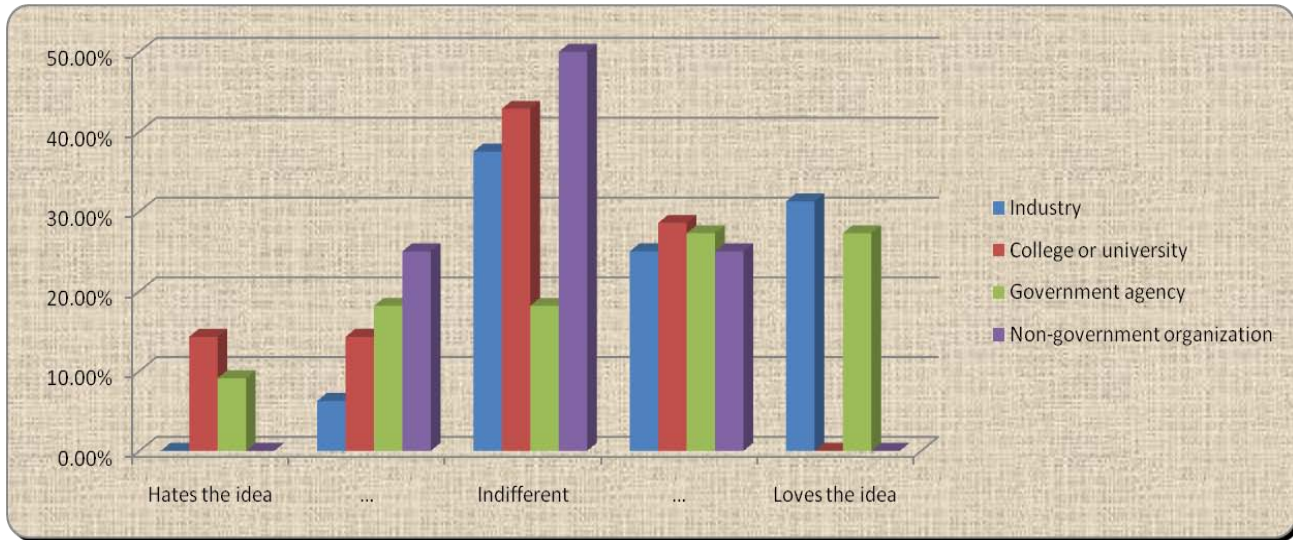
4.) How confident are you that wood energy will be a significantly more important part of Michigan's energy portfolio in the next 10 years?

| | Not at all confident | ... | Somewhat confident | ... | Very confident |
|-----------------------------|----------------------|-------|--------------------|--------|----------------|
| Industry | 6.67% | 0.00% | 53.33% | 13.33% | 26.67% |
| College or university | 7.14% | 7.14% | 35.71% | 7.14% | 42.86% |
| Government agency | 0.00% | 0.00% | 18.18% | 27.27% | 54.55% |
| Non-government organization | 0.00% | 0.00% | 50.00% | 50.00% | 0.00% |



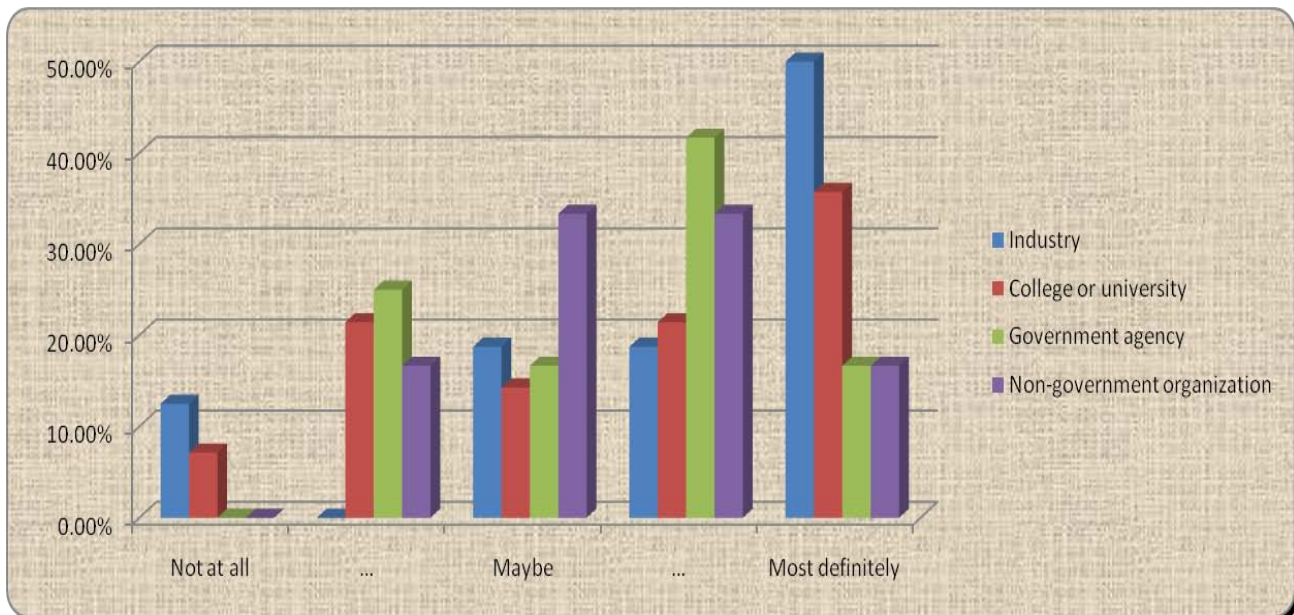
5.) How ready is your community to support a local wood energy facility?

| | Hates the idea | ... | Indifferent | ... | Loves the idea |
|------------------------------------|----------------|--------|-------------|--------|----------------|
| Industry | 0.00% | 6.25% | 37.50% | 25.00% | 31.25% |
| College or university | 14.29% | 14.29% | 42.86% | 28.57% | 0.00% |
| Government agency | 9.09% | 18.18% | 18.18% | 27.27% | 27.27% |
| Non-government organization | 0.00% | 25.00% | 50.00% | 25.00% | 0.00% |



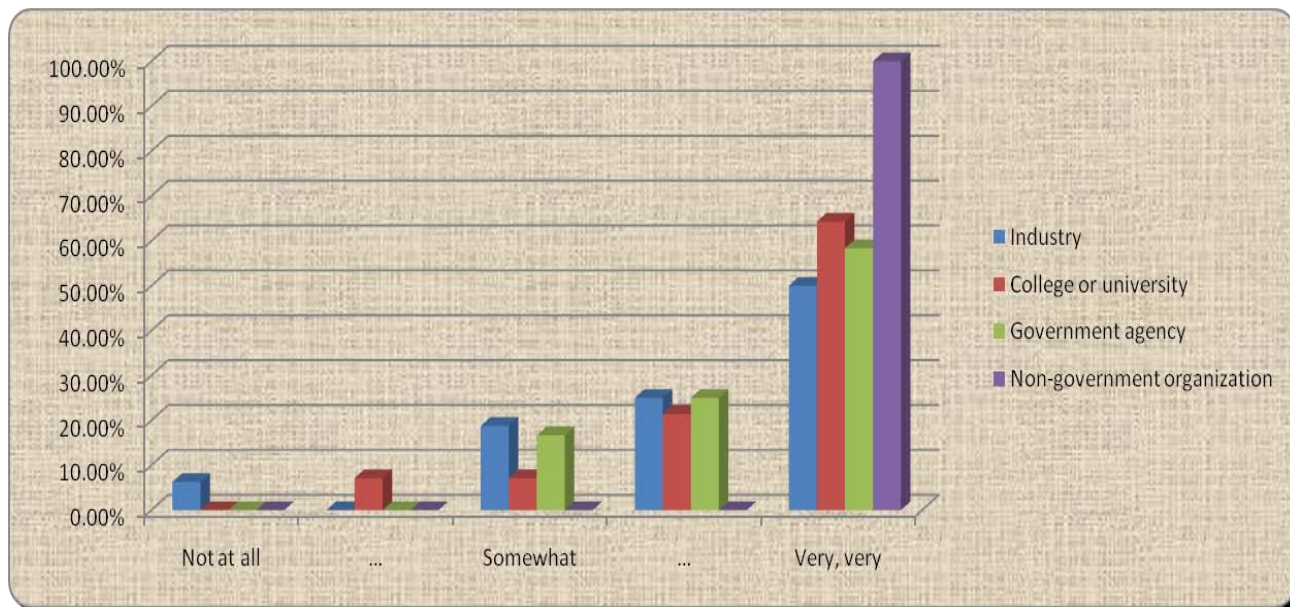
6.) Does your company or organization have a plan to advance wood energy in Michigan?

| | Not at all | ... | Maybe | ... | Most definitely |
|------------------------------------|------------|--------|--------|--------|-----------------|
| Industry | 12.50% | 0.00% | 18.75% | 18.75% | 50.00% |
| College or university | 7.14% | 21.43% | 14.29% | 21.43% | 35.71% |
| Government agency | 0.00% | 25.00% | 16.67% | 41.67% | 16.67% |
| Non-government organization | 0.00% | 16.67% | 33.33% | 33.33% | 16.67% |



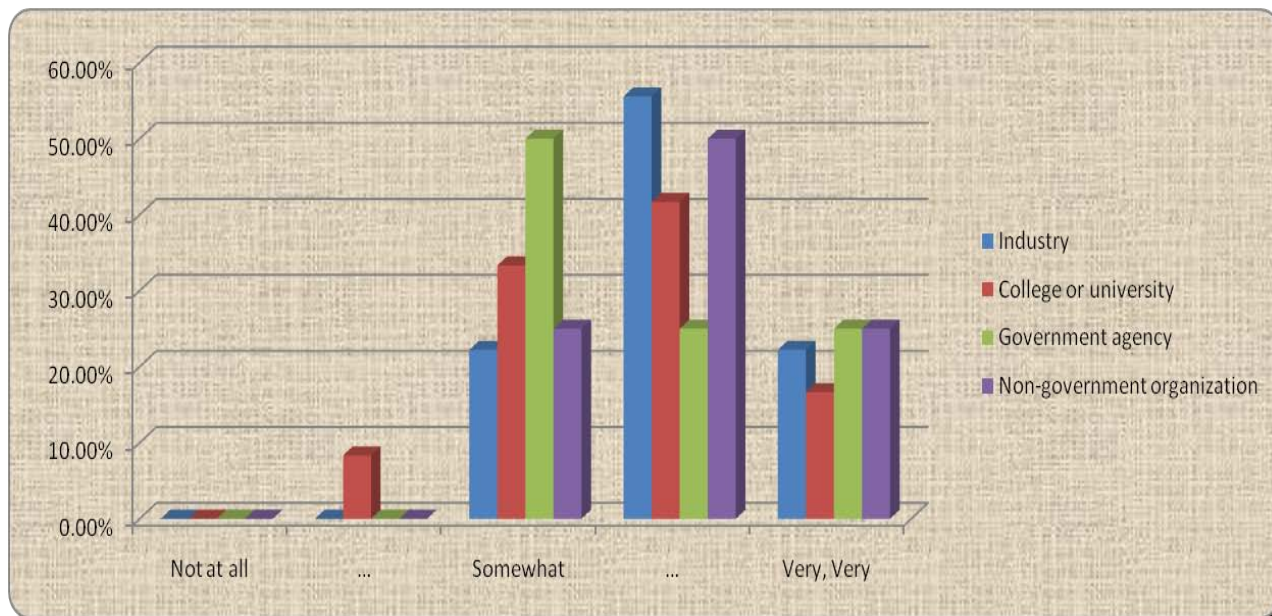
7.) How important do you think education and outreach is in developing Michigan's wood energy sector?

| | Not at all | ... | Somewhat | ... | Very, very |
|------------------------------------|------------|-------|----------|--------|------------|
| Industry | 6.25% | 0.00% | 18.75% | 25.00% | 50.00% |
| College or university | 0.00% | 7.14% | 7.14% | 21.43% | 64.29% |
| Government agency | 0.00% | 0.00% | 16.67% | 25.00% | 58.33% |
| Non-government organization | 0.00% | 0.00% | 0.00% | 0.00% | 100.00% |



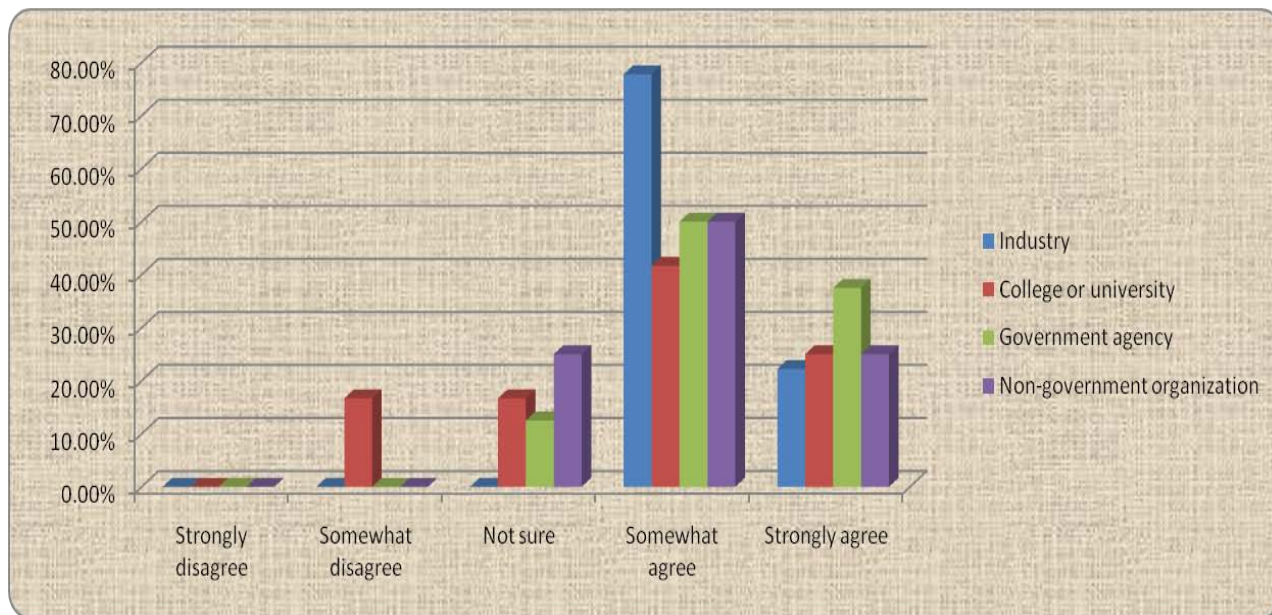
8.) How useful were the morning presentations in preparing you for the afternoon discussions?

| | Not at all | ... | Somewhat | ... | Very, Very |
|------------------------------------|------------|-------|----------|--------|------------|
| Industry | 0.00% | 0.00% | 22.22% | 55.56% | 22.22% |
| College or university | 0.00% | 8.33% | 33.33% | 41.67% | 16.67% |
| Government agency | 0.00% | 0.00% | 50.00% | 25.00% | 25.00% |
| Non-government organization | 0.00% | 0.00% | 25.00% | 50.00% | 25.00% |



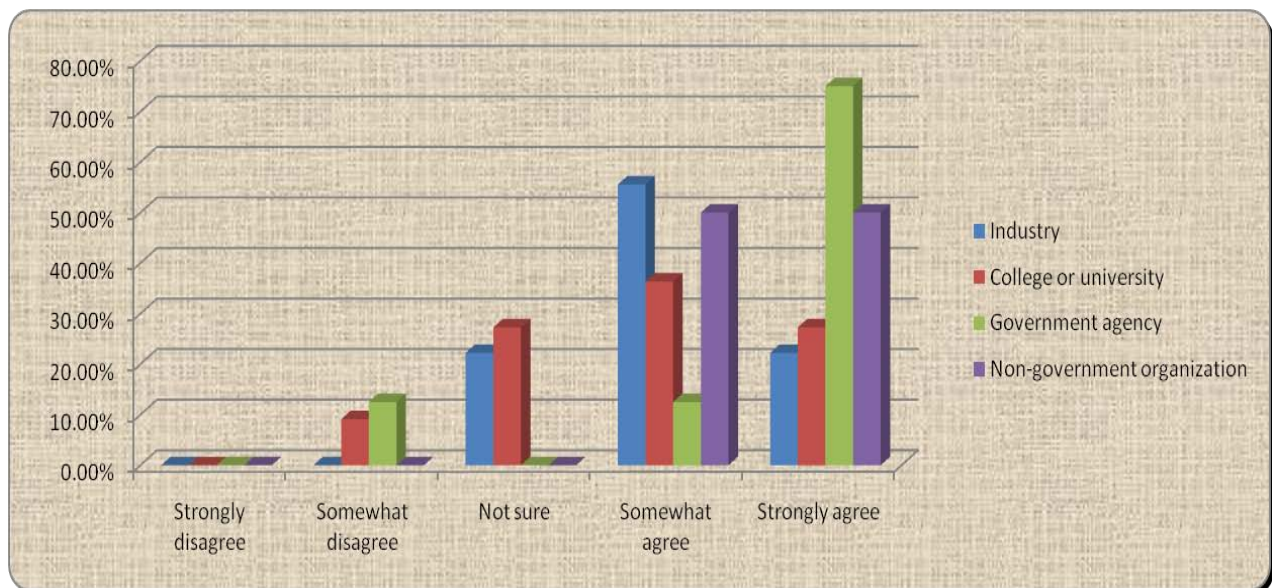
9.) I'm confident about the high priority **concepts and ideas** we selected today.

| | Strongly disagree | Somewhat disagree | Not sure | Somewhat agree | Strongly agree |
|------------------------------------|-------------------|-------------------|----------|----------------|----------------|
| Industry | 0.00% | 0.00% | 0.00% | 77.78% | 22.22% |
| College or university | 0.00% | 16.67% | 16.67% | 41.67% | 25.00% |
| Government agency | 0.00% | 0.00% | 12.50% | 50.00% | 37.50% |
| Non-government organization | 0.00% | 0.00% | 25.00% | 50.00% | 25.00% |



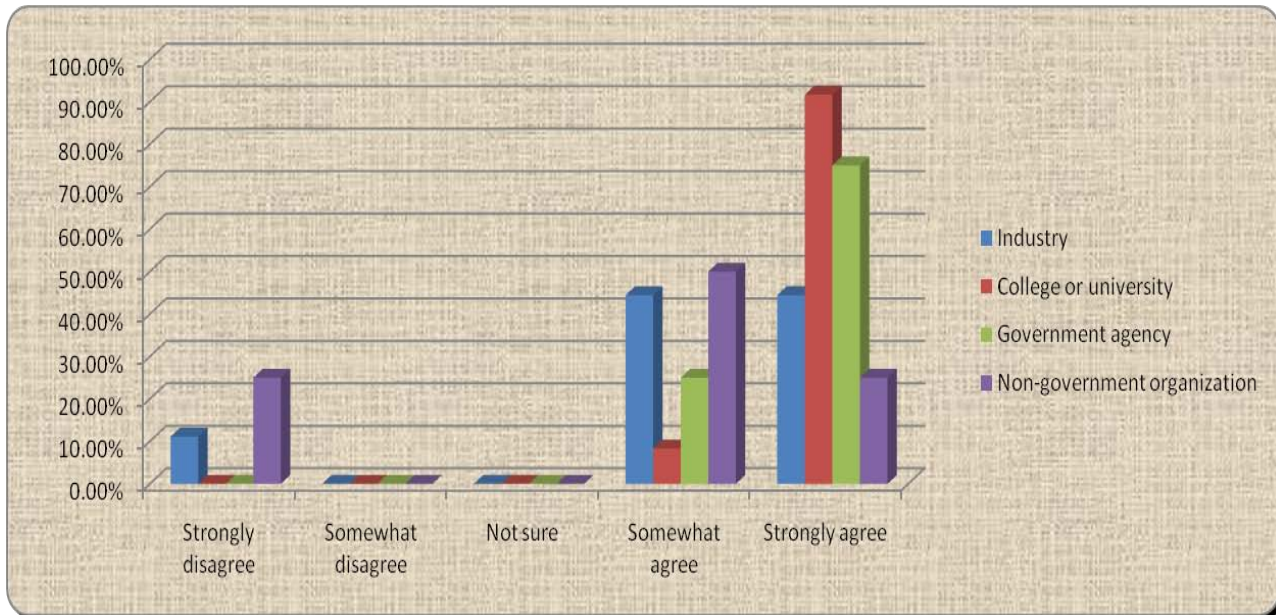
10.) I'm confident about the high priority **audiences** we selected today.

| | Strongly disagree | Somewhat disagree | Not sure | Somewhat agree | Strongly agree |
|------------------------------------|-------------------|-------------------|----------|----------------|----------------|
| Industry | 0.00% | 0.00% | 22.22% | 55.56% | 22.22% |
| College or university | 0.00% | 9.09% | 27.27% | 36.36% | 27.27% |
| Government agency | 0.00% | 12.50% | 0.00% | 12.50% | 75.00% |
| Non-government organization | 0.00% | 0.00% | 0.00% | 50.00% | 50.00% |



11.) I view MSU as an essential partner in Michigan's emerging wood energy sector.

| | Strongly disagree | Somewhat disagree | Not sure | Somewhat agree | Strongly agree |
|-----------------------------|-------------------|-------------------|----------|----------------|----------------|
| Industry | 11.11% | 0.00% | 0.00% | 44.44% | 44.44% |
| College or university | 0.00% | 0.00% | 0.00% | 8.33% | 91.67% |
| Government agency | 0.00% | 0.00% | 0.00% | 25.00% | 75.00% |
| Non-government organization | 25.00% | 0.00% | 0.00% | 50.00% | 25.00% |



12.) Overall, I think that today's program was:

| | A waste of time | ... | Not sure | ... | Time well spent |
|-----------------------------|-----------------|-------|----------|--------|-----------------|
| Industry | 0.00% | 0.00% | 0.00% | 33.33% | 66.67% |
| College or university | 0.00% | 9.09% | 9.09% | 54.55% | 27.27% |
| Government agency | 0.00% | 0.00% | 25.00% | 37.50% | 37.50% |
| Non-government organization | 0.00% | 0.00% | 0.00% | 0.00% | 100.00% |

